

For Immediate Release

Working Mother Magazine Announces the 2008 Best Women-Owned Companies & Top Entrepreneur Moms

New York, NY (March 11, 2008) – Every day women around the country launch thriving businesses based upon what they know are the critical needs and practical solutions. *Working Mother* magazine's 2008 Best Women-Owned Companies and Top Entrepreneur Moms go a step further. These business leaders know how to successfully manage a business and at the same time champion family-friendly policies and the advancement of female employees.

According to a recent American Express/Count Me In survey, 65 percent of female entrepreneurs building million-dollar businesses are also mothers. These working moms know the importance of keeping not only their employees happy, but their employee's families as well.

“It is amazing to see the types of benefits that the winning companies offer to working moms and their families,” says *Working Mother* Editor-in-Chief Suzanne Riss. “Our winning business owners and entrepreneur moms have learned how to create a mom-friendly culture to attract and retain great talent no matter what the size of their companies. We hope that more and more companies, both small and large, will follow in their footsteps.”

These rule-breakers launched innovative, family-friendly companies that make millions and did it on their own terms:

- At BTW *informing change*, all seven of the firm's top leaders have kids, which may be the reason the company offers generous paid time off: ten sick days and 20 to 28 vacation days.
- Julie Kampf, CEO of JBK Associates, is a frequent lecturer on women's career development and she makes it a priority to support her staffs' quest for advancement by introducing them to her wide business network and mentoring working moms.
- Clockwork Active Media Systems knows how to combine work and play with family “happy hours” that feature everything from barbeques to bike rides.
- At CrawfordEllenbogen, everyone is afforded the opportunity to work a flexible work schedule, whether it be compressed work weeks or telecommuting. Advancement is not for only those who work full-time, Adina Herrmann was promoted to Manager while working three days a week.

"As an entrepreneur mom myself, I know the dedication it takes to keep your focus on business, the needs of employees, and the joys and requirements of your own family," said Carol Evans, CEO and President of Working Mother Media. "Our winners have been very nimble and creative in building policies for their employees, and have customized benefits and schedules to support the talent that keeps their business going strong. At the same time, our Entrepreneur Moms want to be the very best moms they can be. I am so proud of how our winners are changing the culture of America--one business venture at a time."

The 2008 Working Mother Best Women-Owned Companies:

Associated Speech & Language Specialists (St. Paul, MN)

Big Dog Taekwon-Do (Grand Rapids, MI)

BTW *informing change* (Berkeley, CA)
Buttoned Up (Ann Arbor, MI)
Cheryl F. Callahan, DDS (Rockville, MD)
Clockwork Active Media Systems (Minneapolis, MN)
Corecubed (Louisville, KY)
CRAWFORD ELLENBOGEN (PITTSBURGH, PA)
Defywire (Reston, VA)
Employmoms (Hanover, NH)
Green Frog Art (Ponte Vedra Beach, Florida)
JBK Associates (Englewood, New Jersey)
The Judgment Group (Stevensville, Maryland)
The Loopy Ewe (St. Louis, MO)
North Gwinnett Dental Care (Sugar Hill, GA)
Office Remedies (Herndon, VA)
SeekingSitters Franchise System (Tulsa, OK)
Something Fabulous (Somersby, New South Wales)
Spire Associates (San Francisco, CA)
StoreyManseau (Concord, NH)
Vantaggio HR (Aliso Viejo, CA)
VMS (Indianapolis, IN)
Welcome Committee (Mooresville, NC)
Worldwide Clinical Research (Overland Park, Kansas)
Zainer Rinehart Clarke (Santa Rosa, CA)

The 2008 Working Mother Entrepreneur Mom Awards:

Tess Coody-Anders, Co-Founder, Guerra DeBerry Coody (San Antonio, TX)
Linda Byerline, Founder, Happy Heiny's (El Cajon, CA)
Sarah Stevens, Founder, Stevens Technologies Inc. (Charlotte, NC)

For full profiles of our winning companies please go to www.workingmother.com.

Methodology: Independent, women-owned firms with five to 100 employees are eligible to apply. This year's winners were chosen for their flexible schedules, creative family-friendly benefits and dedication to their communities. Winning companies also support the advancement of female employees. The Entrepreneur Mom Award winners embody that same spirit, leading innovative firms that champion work/life balance.

About CrawfordEllenbogen LLC

Established in 1941, CrawfordEllenbogenLLC is a full-service CPA firm that specializes in personalized professional service for owners of closely held businesses. By getting to know clients, their families & businesses well, and by integrating advice on business and personal financial decisions with estate, succession & tax planning, we aim to contribute significantly & efficiently to clients' cash flow & wealth accumulation.

We also work with companies to help untangle messes, whether it's bookkeeping that doesn't quite provide the information that's needed, working through negotiations with banks, the IRS or business partners, or restructuring to a more tax-advantageous entity.

We work with attorneys in a variety of capacities, including litigation support, where we assist in clarifying tax & accounting effects in cases such as divorce or estate litigation. We also work with attorneys to develop strong business, tax & estate planning strategies so our mutual clients benefit from a holistic approach to attain their goals.

Our membership in the International Network of Accountants & Auditors and the American and Pennsylvania Institutes of CPAs gives us access to resources worldwide.

Our philosophy is and always has been to do what is in the best interest of our clients. We offer price guarantees for a defined scope of services and, of course, our service guarantee. If we can serve you or someone you know, please call us at 412.731.1500.

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